

# Zacharie Jones

Software Engineer, Front End

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## SUMMARY

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Hi, I'm Zach Jones, a Frontend Engineer with 3 years of experience building web applications with technologies like React, TypeScript, Redux, Storybook, Cypress, d3.js, and more.

My experience both as an engineer and entrepreneur showcases my ability to adapt, take initiative, communicate effectively, and learn whatever it is I need to take a project from 0 to 1.

## WORK EXPERIENCE

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### Read.ai

Dec 2021 – Mar 2023

Software Engineer, Front End

Santa Clara, CA

- Using React & TypeScript, created a Google Chrome extension that integrates directly into Google Calendar and is used by over 1000 daily active users
- Utilized Webflow, HTML, CSS, and JavaScript to completely overhaul the Read.ai marketing website, resulting a 300%+ increase in the app signup conversion rate
- Used Storybook, Cypress, and Jest to refresh the user settings page of the Read.ai web app, adding new UI components, integration tests, and unit tests, reducing support tickets by 60%
- Implemented Google Analytics & Mixpanel tracking across all Read platforms, enabling stakeholders to optimize marketing funnels, gather consumer metrics, and run A/B tests

### SwingSlidePlay.com

Nov 2018 – Jan 2020

Founder

Campbell, CA

- Founded an e-commerce business that sold playground equipment & accessories using Shopify, generating \$50,000 in revenue
- Implemented heat-mapping and A/B testing solutions to the e-commerce website, resulting in a 4x increase in product conversion rates

### Pliancy

Apr 2017 – Nov 2018

IT Engineer

Redwood City, CA

- Supported the IT needs for over 20 venture capital and private equity firms, ensuring seamless business operations
- Implemented cloud-managed networks, security camera systems, and conference rooms to enhance business efficiency

## SKILLS

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**Languages:** TypeScript • JavaScript • Python • HTML • CSS • SQL • JSON

**Front End:** React • Redux • d3.js • Cypress • Jest • Storybook • Material UI • Figma

**Back End:** PostgreSQL • FastAPI • Docker • AWS • Node.js • Firebase • REST APIs